

# INDEX GROUP COMPANIES ANALYST MEETING

07 November 2022



INDEX GRUP

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- Technology World in Turkey and the World
- **Index A.Ş. 2021-2022 Performance Review**
- Index A.Ş. 3Q 2022 Financial & Operational Results
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- Q&A









IT & ICT volume in the World:

2021 Approx. 4,1 trillion USD

In 2020, 8,4 % growth realised.

IT & ICT volume in Turkey:

2021 Approx. 210 billion TL

We estimate to reach this level.





## **World E-Commerce:**

In Global e-commerce radical growth

2021

e-commerce is over 15 % of total retail commerce



2023

Global e-commerce volume will grow **32** % in 2 years and reach **6,5** trillion USD



With E-Commerce











# World and Turkey E-Commerce



#### **E-Commerce in Turkey:**

2021 H1: e-commerce volume

increased 75,6 % vs 2020 1H

161 billion TL

E-commerce Turkey to 9617,6
General commerce:

In the World, e-commerce to general commerce: %15,1



## Personal Computer and Smart Phone Market



#### **Personal Computer Market**

■ 2020 Turkish Market PC units: 2.239.000

■ 2021 Turkish Market PC units: 2.367.000

■ YoY growth: %6





#### **Smart Phone Market**

■ 2021 9,2 million units and 4,8 billion USD



■ Global 2019 digital transformation expen.: **1,25 trillion USD** 2022 estimated: **2 trillion USD** 

■ Turkey's digitalisation note: 3,24 over 5

Digital transformation investments continue to increase!







#### In the next **10 years** global technology sector:



Cyber Security%7,7 growth270 billion USD



Edge Computing%24 growth43 billion USD



Artificial Intelligence
%21,7 growth
110 billion USD



IOT

%89 growth
16,4 billion units



5G **%156 growth 176 billion USD** 



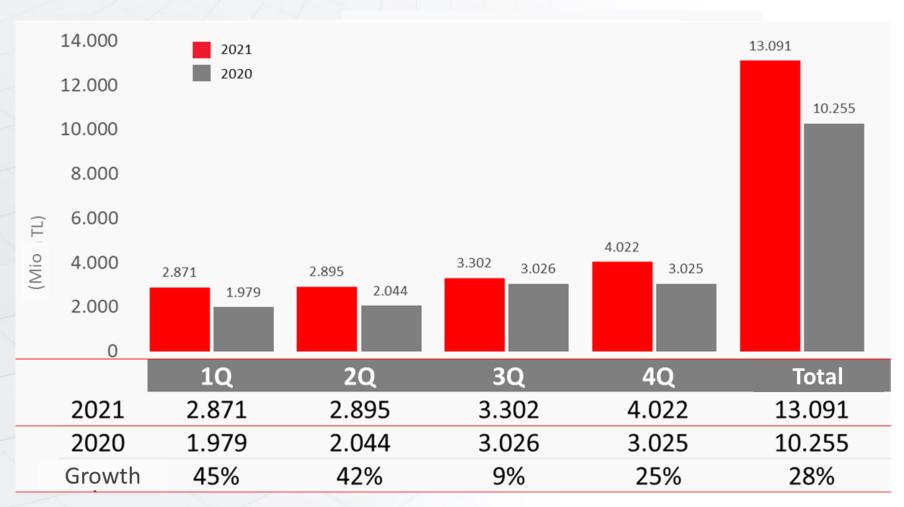


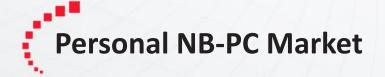
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### **Index AŞ 2021-2022 Performance Review**



#### Sales Performance (Mio TL)







IDC 2021 Turkey PC market (units): 2.367.000



**%63** Individual Consumer



%45 growth



5% growth in Corporate Sales\*

In 2022, market will continue to grow





2021 Turkey Smart Phone market (units): 9.200.000

- Apple: Market share increased from 13% to 17%
- Oppo: Market share increased from 8% to 12%

In 2022, continue to grow with our all brands!





# INDEX GRUP

#### ■ Regional Market Volumes

Country	2020	2021	YoY Growth
Germany	\$21.680.980.000	\$21.822.145.000	0,70%
UK	\$16.490.910.000	\$18.320.560.000	11,10%
Italy	\$10.399.700.000	\$11.250.710.00	8,10%
Russia	\$8.350.560.000	\$8.699.490.000	4,20%
France	\$8.680.590.000	\$9.050.070.000	4,30%
Spain	\$7.280.630.000	\$7.810.930.000	7,30%
Polond	\$5.530.220.000	\$6.260.940.000	13,20%
Holland	\$5.730.020.000	\$5.960.780.000	4,00%
Switzerland	\$4.210.760.000	\$4.395.240.000	4,30%
Turkey	\$3.780.920.000	\$3.930.370.000	4,10%
Sweden	\$2.780.920.000	\$3.299.720.000	18,70%
Austria	\$2.350.850.000	\$2.510.880.000	6,60%
Czech Republic	\$2.150.180.000	\$2.440.270.000	13,80%
Belgium	\$2.280.560.000	\$2.410.350.000	5,70%
Rest of Europe	\$1.440.190.000	\$1.770.980.000	22,80%







#### **Technology sector continue to grow:**

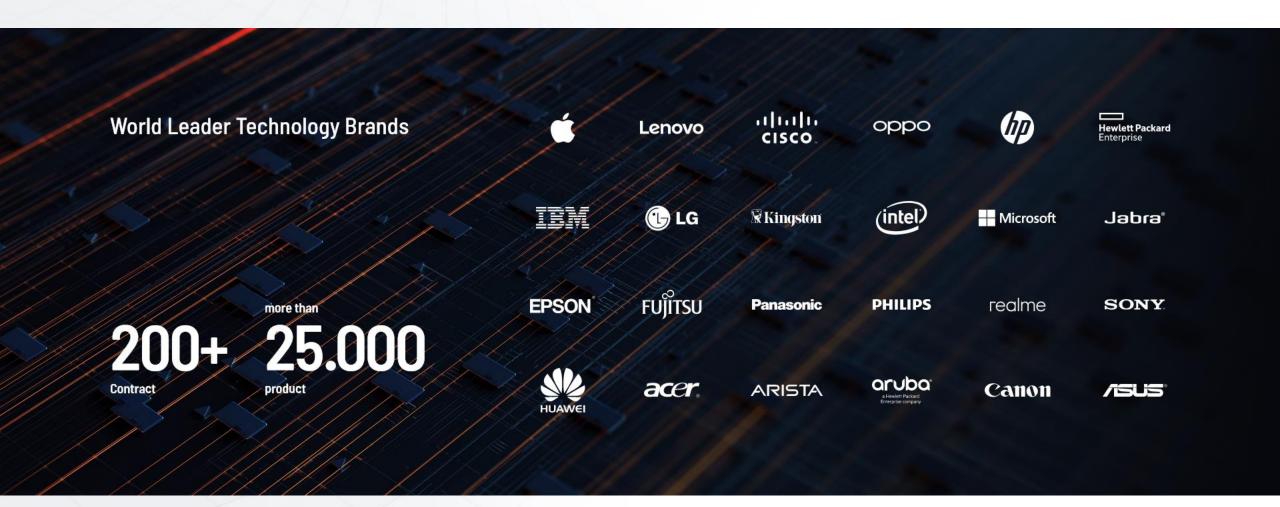
- Market will grow minimum 5%!
- Majority of growth will come from value added products!
- Great momentum in Broad channel sales
- We will spend maximum effort for new brand contracts:
  - Cloud
  - Smart home /Smart life
  - 3D Printer
  - Virtual Reality Products



■ We will continue to grow as profitable, strong and effective in 2022 with increasing market shares of our brands!







## Index Group 3 Years ESG Targets







**Hybrid Vehicle Usage** increase from 8% to 40%



Under Age 30 workers rate to increase from 21% to 35%



Print out rate saving! increase to 50%



Women working rate in Logistic to increase from 20% to 30%



# Index AŞ 3Q 2022 Financial and Operational Results

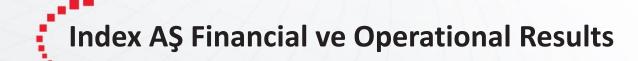
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# Index AŞ Financial ve Operational Results

## INDEX GRUP

## Summarized P/L (000 TL)

(000) TRL	9 months 2022	9 months 2021	Chnages (%)
Net Sales	16.886.061	9.069.333	86,19
Gross Profit	784.007	370.282	111,73
Gross Profit Margin (%)	4,64	4,08	13,72
EBITDA	991.761	277.129	257,87
EBITDA Margin (%)	5,87	3,06	92,21
Operational Profit	976.287	264.710	268,81
Operational Profit Margin (%)	5,78	2,92	98,09
Financial Income /(Expenses), Net	(405.181)	(61.853)	555,07
Profit Before Tax	598.931	203.891	193,75
Profit margin Before Tax (%)	3,55	2,25	57,77
Tax Expenses	(165.075)	(53.498)	208,56
Net Profit	405.730	136.713	196,77
Net Profit Margin (%)	2,40	1,51	59,39





### **Summarized Balance Sheet (000 TL)**

Assets	30.09.2022	(%)	31.12.2021	(%)	Changes (%)	Liabilities & Capital	30.09.2022	(%)	31.12.2021	(%)	Changes (%)
<b>Current Assets</b>	8.607.390	98,4%	6.838.701	98,4%	25,9	Short Term Lia.	7.362.067	84,2%	5.840.452	84,0%	26,1
Cash	1.936.919	22,1%	2.095.002	30,1%	(7,5)	Financial Lia.	1.460.603	16,7%	1.120.923	16,1%	30,3
Financial Investments (*)	399.383	4,6%	-	0,0%	0,0	Trade Payables	5.447.249	62,4%	4.253.218	61,2%	28,1
Trade Receivables	4.676.972	53,6%	3.553.845	51,1%	31,6	Defered Income	181.617	2,1%	221.255	3,2%	(17,9)
Inventories	1.245.086	14,2%	917.619	13,2%	35,7	Provisions for Tax Liability	59.620	0,7%	119.286	1,7%	(50,0)
Inventories in Transit	81.304	0,9%	66.336	1,0%	22,6	Prov. for Other Pay.	149.115	1,7%	92.230	1,3%	61,7
Other	267.726	3,1%	205.899	3,0%	30,0	Other	63.863	0,7%	33.540	0,5%	90,4
Non-Current Assets	138.738	1,6%	113.441	1,6%	22,3	Long Term Lia.	28.471	0,3%	18.737	0,3%	52,0
Fixed Assets	84.399	1,0%	85.264	1,1%	(1,0)	Long Term Lia.	8.659	0,1%	6.774	0,1%	27,8
Right of Use Assets	26.630	0,3%	24.402	0,4%	9,1	Prov. for Empl. Trm. Ind.	19.811	0,2%	11.963	0,2%	65,6
Defered Tax Asset	27.670	0,3%	3.735	0,1%	640,8	Deferred Tax	-	0,0%	-	0,0%	0,0
Other	39	0,0%	40	0,0%	(2,5)	Capital	1.355.590	15,5%	1.092.953	15,7%	24,0
Total Assets	8.746.128	100%	6.952.142	100%	25,8	Total Lia. & Capital	8.746.128	100%	6.952.142	100%	25,8

<sup>(\*)</sup> This amount consist of currency risk protected deposit in full.

# Index AŞ Financial ve Operational Results

## **Net Financial Debt (000 TL)**

(000 TL)





## **Index AŞ Financial ve Operational Results**

#### **Financial Ratios**

LIQUIDITY RATIOS	30.09.2022	31.12.2021
Current Ratio	1,17	1,17
Quick Ratio	0,99	1,00
THE WORKING CAPITAL RATIOS (*)	30.09.2022	31.12.2021
Receivables Days	62	68
Payables Days	77	84
Inventory Days	20	16
FINANCIAL STRUCTURE RATIOS	30.09.2022	31.12.2021
Capital / Total Liabilities & Capital	15,5%	15,7%
Short T. Debts / Total Liabilities & Capital	84,2%	84,0%
Long T. Debts / Total Liabilities & Capital	0,3%	0,3%
Financial Debts / Total Debts	19,9%	19,2%
PROFITABILITY RATIOS	30.09.2022	30.09.2021
Gross Profit Margin	4,64%	4,08%
Operational Profit Margin	5,78%	2,92%
Net Profit / Sales	2,40%	1,51%
Profit Margin Before Tax	3,55%	2,25%

<sup>(\*)</sup> Quarterly prepared financial sheets were taken into consideration for calculations.











**Net Cash Position** 



**Dividend Plan** 



**Buy Back Program** 



**M&A Plans** 







